## THERMOTE 2017

## **Press**

Thermotec 2017 19 – 21 July 2017, Tokyo Big Sight August 2017

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Thermotec 2017 ends successfully with many positive feedback

Multifaceted fringe programmes including key note lectures, exhibitor presentation and academic presentation gaining high popularity

Thermotec 2017, the 7<sup>th</sup> International Exhibition on Industrial Furnace, Thermal Technology, Equipment and Material, ended successfully on 21 July, 2017 at Tokyo Big Sight East hall 4. Held every four years, the seventh edition welcomed 190 exhibitors (Japan: 164 / Overseas: 26) from 13 countries/regions who showcased their latest industrial furnace, equipment, technology and services that creates the basis of the key industries in Japan.11,053 visitors joined the show and the fairground was infused with a vibrant business atmosphere throughout the three days. The show received many positive feedback from participating companies and organizations.



Under the theme of "Thermal Technologies for the Environment and Future", companies exhibited products in the light of the growing demands in areas such as IoT (Internet of Things) and electric vehicles. Lee Kunching of Industrial Furnace Division at Takasago Industry Co., Ltd., regular exhibitor, commented, "We exhibit furnace that processes powder metals. We pride on our technology that can reduce pressure inside the furnace, which cuts on time and cost and in result is environmentally friendly. The technology could highly contribute to manufacturing electric parts for IoT products and batteries of electric vehicles. During the show, we met many chemical manufacturers,

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magnetic products, batteries and ceramic producers of which many were new contacts. We are very glad to have exhibited."

Thermotec 2017 is also the place for international participants to find and maintain business in the Japanese market. Cornelius Wulker Dr.rer.nat. and Product Manager of Combustion Technology Durag GmbH spoke about their outcome: "We have a Japanese branch and we wanted to strengthen our sales channels. We exhibit ignition devices, flame monitor and camera scope, all for optimizing the operation and controlling quality during combustion. The flame monitor especially measures gas, dust and mercury, and the data is utilized by authorities for policymaking. Our main target visitors were burner and boiler manufacturers and end-users such as plant operators and we are satisfied with our results. We had a very good contact in the previous edition in 2013, which became our main client. I am looking forward to following up on our contacts again."

Multifaceted fringe programmes offered ideas and solutions from various point of view. Programmes included two keynote lectures led by industry leaders and twenty-two exhibitor presentations. The keynote lectures were fully booked by visitors who sought for information on the social trend. The exhibitor presentations communicated the latest market trends and most of the sessions were packed with listeners throughout the three days. Academic presentation was held inside the Academic corner, where twelve universities and research institutes joined. There exhibitors introduced the latest research outcomes both at their booths and at the academic presentation. Takuya Kanazawa, Engineering Materials Laboratory of Dept. of Mechanical Engineering, Faculty of Engineering at Tokyo City University commented, "We researched on the metal fatigue limit of mainly steel. At other events, we meet visitors who do not have much expertise in materials but at Thermotec, there were many who understood what we actually do. We got many hints from direct feedback and we are happy about the opportunity to be here."

The next edition, Thermotec 2021 will be held in July 2021. Dates will be announced at: www.thermotec-expo.com

## **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

Thermotec 2017 Tokyo, 19 — 21 July 2017

For more information, please visit our website at: www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de